

ANNOUNCEMENT

DOCTORAL PROGRAM IN BUSINESS & ECONOMICS ANALYTICS AT TBS

Students interested in joining the doctoral program at TBS in Business & Economics Analytics must submit their files before June 20th 2021, at 12:00 pm. Submissions are to be sent online to: BA@tunis-business-school.tn

Eligible students to pursue this program should have strong background in quantitative methods with a master's degree in business administration, economics, commerce, management, an engineering degree, a Master's degree in quantitative methods (mathematics, statistics, or similar disciplines).

The submitted file must include the following:

- A statement of objectives
- An up-to-date CV
- A transcript (an official document des relevés des notes) of all years of study at a public university institution as well as the one of the Baccalaureate level (high school)
- A copy of an ID or of the first two pages of a passport

Scope

A doctoral research program is offered in this highly promising area reflecting the new tendency in business today of generating impactful solutions to problems related to data-driven decision-making. statistics, artificial intelligence, data sciences, and decision sciences represent the main tools to approach research problems in this field.

Doctoral students are exposed to the latest developments in economics & business analytics through a well-thought set of advanced doctoral courses in the area. Additional trainings are also offered through workshops, conferences, and seminars.

The graduates of this program will earn sophisticated analytical tools that may be highly valuable both in theory and in practice. They may serve in academia, in research organizations, as well as experts in business firms.